

Memory Care Summit 2016

Breaking Away From the Pack



SCHEDULE OF EVENTS

Tuesday, January 5		
8:00 a.m. – 8:30 a.m.	<i>Breakfast and Registration</i>	<i>Sponsored by Sodexo</i>
8:30 a.m. – 9:00 a.m.	Welcome and Introductions	Judah Ronch & John Erickson <i>Erickson School</i>
9:00 a.m. – 10:00 a.m.	Keynote <i>Sponsored by: Sodexo</i>	Peter Rabins <i>Erickson School</i>
10:00 a.m. – 10:30 a.m.	<i>Break</i>	
10:30 a.m. – Noon	Flourishing Under Fire	Kimberly Van Haitmsa <i>Pennsylvania State University</i>
Noon – 1:00 p.m.	<i>Lunch</i>	
1:00 p.m. – 2:30 p.m.	Leveraging the Brand Inside Your Organization	Karl Speak <i>Brand Toolbox, LTD.</i>
Wednesday, January 6		
7:30 a.m. – 8:00 a.m.	<i>Breakfast</i>	<i>Sponsored by Integrate</i>
8:30 a.m. – 9:00 a.m.	Keynote <i>Sponsored by: Integrate</i>	Lisa Genova
9:15 a.m. – 2:00 p.m.	Break Out Sessions*	
2:00 p.m. – 3:00 p.m.	Assessing the Innovation Ecosystem <i>Sponsored by: It's Never 2 Late</i>	David Lindeman <i>Center for Technology Research in the Interest of Society</i>
Thursday, January 7		
8:00 a.m. – 8:30 a.m.	<i>Continental Breakfast</i>	
8:30 a.m. – 9:30 a.m.	Making the Business Case	Scott Townsley <i>Clifton Larsen Allen</i>
9:30 a.m. – 10:30 a.m.	The Winners Circle	Peter Rabins
10:30 a.m. – 11:00 a.m.	<i>Break</i>	
11:00 a.m. – Noon	The First Person Perspective; Living with Alzheimer's Disease	Peter Rabins and Guest
	Closing Remarks	Peter Rabins
Noon – 12:30 p.m.	<i>Boxed Lunches Available</i>	

* **Details for break out sessions on back.**

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BREAK OUT SESSIONS – Wednesday, January 6		
Break Out 1	Break Out 2	Break Out 3
9:15 a.m. – 10:30 a.m.		
Coaching: A Relational Approach to Person Centered Culture in Dementia Care	Engaging Residents, Family Members and Staff in Fulfilling Preferences for Everyday Living: How Do You Know When You Are Successful?	The Memory Care Landscape: Financing, Market Trends, and Strategy
Susan Misiorski <i>Paraprofessional Healthcare Institute</i>	Kimberly Van Haitzma <i>Pennsylvania State University</i> Katherine Abbott <i>Miami University</i>	Bob Kramer <i>National Investment Center for Seniors Housing & Care</i> Ryan Novaczyk <i>New Perspective Senior Living</i> Bill Holman <i>Sagepoint Senior Living</i>
10:30 a.m. – 11:00 a.m. – Break		
11:00 a.m. – Noon		
Supportive Environmental Design as a Dementia Care Differentiator	Becoming an Ambidextrous Organization in Dementia Care: How to Innovate for Today and Tomorrow	Bringing Out the Best When People are at Their Worst
Jane Rohde <i>JSR Associates, Inc.</i>	Ryan Frederick <i>Point Forward Solutions</i>	Peter Rabins <i>Erickson School</i>
Noon – 1:00 p.m. – Lunch	Auger Room	Sponsored by: Cypress Cove
1:00 p.m. – 2:00 p.m.		
Driving a Culture of Employee Excellence in Dementia Care	We Can't Provide Season Tickets to the Opera": Staff Perceptions of Providing Preference Based Person Centered Care	Dementia: A Family Disease
Dawn Usher <i>Silverado Senior Living</i>	Kimberly Van Haitzma <i>Pennsylvania State University</i> Katherine Abbott <i>Miami University</i>	Peter Rabins <i>Erickson School</i>