

Joo Hyung Han, Ph.D.

Joo Hyung Han, (Joohyung Han) MBA, Ph.D., is the founder and Chairperson of 50 Plus Korean, the NPO founded to educate and assist the older adults of South Korea as they face the dramatic changes in a super-aging society. In 2020, Dr. Han received his third five-year grant for designing and developing a new 50+ Korean senior center that focuses on older adult programming. Dr. Han is a visiting professor at CHA University lecturing on the longevity economy and the changing economy of aging. He recently co-authored the *Senior Shift* with Mr. Choi Sang, where they examine new economic and business opportunities from aging populations. The *Senior Shift* is being translated into English, and in 2015, Dr. Han translated to Korean Marc Freedman's book, *The Big Shift*. Han is also President of Senior Hub, a franchise of Korean stores designed to provide older adults' products.

He is an Advisory Board Member to the Seoul City Welfare & Human SVCs. Previously, Dr. Han was the Director of M & A for LG Investments & Securities, Inc, the CEO of Global & Associates, Inc., and Devonshire Korea's CEO. Dr. Han was educated at Korea University, where he received his undergraduate degree in English. He then attended Indiana State University receiving his MBA, and a Ph.D. in Accounting from The City University of New York. Later he earned an MS in Gerontology from the University of North Carolina at Greensboro. In addition to speaking Korean and English, Dr. Han speaks and reads several Japanese, German, and Chinese languages. He is a financial gerontologist and an influential international speaker.