LEVERAGING YOUR ASSETS TO DEVELOP A SUCCESSFUL AGING COMMUNITY

WHAT
A dynamic one-day workshop introducing the core principles and applications of Asset-Based Community Development (ABCD) in the context of aging. Participants will learn how to—assess the resources, skills and experience available in the community; organize the community around issues that move its members into action; and then determine and take appropriate action that build community capacity and improves the lives of older adults. Discussions will be framed around current topics such as Age-Friendly community initiatives, and will enable participants to think deeper about responses to challenges to the growing aging population within communities.

WHEN AND WHERE
Erickson School of Aging Studies
5523 Research Park Dr. Suite 230
Baltimore, MD 21228
November 6, 2019
8:00 AM - 5:30 PM

Breakfast, lunch and snacks are provided as an inclusive part of the event. Travel and lodging is the responsibility of each registrant (list of local options here.)

WHY YOU SHOULD ATTEND
Become a catalyst for community building and development in aging and learn:
• How do I get local people more involved in my organization's work?
• How does a community move toward a wider circle of people working together to realize goals?
• How do I make ABCD work in my neighborhood?

Bring a colleague. Though not a requirement, experience shows that the effectiveness of the training is greater when more than one person from the same organization attend together.

WORKSHOP LEADERS
The course will be led by two experienced faculty affiliated with the ABCD Institute.

Michael Marcus
Principal,
Consultants for Community Resources

John Migliaccio
President,
Maturity Mark Services Co., LLC

REGISTRATION INFO
$300 for the one day workshop. Includes breakfast, lunch and snacks.

TO REGISTER WITH CHECK:
TO REGISTER WITH CREDIT CARD:

For questions about accessibility or help making travel arrangements please contact Jamie Jaegers at 443-543-5628 or jamiej1@umbc.edu.