

LEVERAGING YOUR ASSETS TO DEVELOP A SUCCESSFUL AGING COMMUNITY

10.23

THE ERICKSON SCHOOL
OF AGING STUDIES

@UMBC, Baltimore MD

WHAT

A dynamic one-day workshop introducing the core principles and applications of **Asset-Based Community Development (ABCD)** in the context of aging. Participants will learn how to—assess the resources, skills and experience available in the community; organize the community around issues that move its members into action; and then determine and take appropriate action that build community capacity and improves the lives of older adults. Discussions will be framed around current topics such as Age-Friendly community initiatives, and will enable participants to think deeper about responses to challenges to the growing aging population within communities.

WHEN AND WHERE

Erickson School of Aging Studies

5523 Research Park Dr. Suite 230
Baltimore, MD 21228

October 23, 2019

8:00 AM - 5:30 PM

Breakfast, lunch and snacks are provided as an inclusive part of the event. Travel and lodging is the responsibility of each registrant (list of local options [here](#).)

WHY YOU SHOULD ATTEND

Become a catalyst for community building and development in aging and learn:

- How do I get local people more involved in my organization's work?
- How does a community move toward a wider circle of people working together to realize goals?
- How do I make ABCD work in my neighborhood?

Bring a colleague. Though not a requirement, experience shows that the effectiveness of the training is greater when more than one person from the same organization attend together.

WORKSHOP LEADERS

The course will be led by two experienced faculty affiliated with the ABCD Institute.



Michael Marcus

Principal,
Consultants for Community Resources

[CLICK HERE FOR BIO](#)



John Migliaccio

President,
Maturity Mark Services Co., LLC

[CLICK HERE FOR BIO](#)

REGISTRATION INFO

\$300 for the one day workshop. Includes breakfast, lunch and snacks.

TO REGISTER WITH CHECK:

[CLICK HERE](#)

TO REGISTER WITH CREDIT CARD:

[CLICK HERE](#)



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