Business of Aging
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**SENIOR LIVING/HOSPITALITY**
- Continuing Care Retirement Community (CCRC)
- Assisted Living (AL)
- Skilled Nursing Facility (SNF)
- Food Service & Nutrition
- Contract Services - ex. Unidine, Sodexo, ARAMARK, Development of Senior Living Communities
- Activities

**SOCIAL SERVICES**
- Social Work, Psychology, Sociology
- Ombudsman - Advocacy/Intervention
- State & Local Offices on Aging
- Long-Term Care & Residential Facilities
- Hospitals
- Home Health Agencies
- Private Practice
- Adult Day Care Centers
- Hospice
- Care Planning

**TECHNOLOGY**
- Meaningful Engagement
- Telehealth Programs
- Electronic Health/Medical Records
- Emergency Response Systems & Monitoring
- Aging in Place Technology

**FITNESS & WELLNESS**
- Physical Therapy
- Personal Training
- Activities Coordination
- Nutrition
- Recreation
- Rehabilitation
- Cognitive Support - Brain Cafe

**LAW & ADVOCACY**
- Elder Law
- Elder Mediation
- Lobbying & Policy Advocacy
- Healthcare Law
- Ombudsman - Advocacy/Intervention

**BUSINESS**
- Financial Planning
- Retirement Advising
- Accounting
- Entrepreneurship
- Aging & Technology
- Bank
- Insurance
- Sales & Marketing

**HEALTHCARE**
- Continuum of Care (including Long Term Care Facilities)
- Physical and Occupational Therapy
- Rehabilitation
- Hospitals
- Home Health Agencies
- Hospice
- Medicare

**GOVERNMENT**
- Dept. of Aging, State or Local
- U.S. Health & Human Services (HHS)
- Administration for Community Living (ACL)
- American Health Care Association (AHCA)
- American Association of Retired Persons (AARP)
- Social Security Administration
- Centers for Medicare & Medicaid (CMS)
- Alzheimer’s Association
- LeadingAge

**HOME**
- Aging in Place
- Home Modifications
- Real Estate - Seniors Real Estate Specialist (SRES)
- Senior Move Manager - National Assn. of Senior Move Managers (NASM)
- Environmental & Interior Design (including Risk Assessment)

**TRAVEL, LEISURE, RECREATION & EDUCATION**
- Colleges & Universities
- Training & Development
- Life Long Learners
- Literacy Tutoring
- Leisure, Travel & Destinations
- Concierge
- Recreation
- Transportation

**FITNESS & WELLNESS**
- Physical Therapy
- Personal Training
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- Recreation
- Rehabilitation
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