IMAGINE how memory care could look in the future.

The Erickson School has joined with the Disney Institute to create a unique experience for you and your colleagues that will stimulate your imagination, present insights from experienced leaders, and provide practical, evidence based, state of the art knowledge to inspire you and transform your thinking about memory care.

Be part of this uniquely interactive and thought provoking event!

Join us to...
- IMAGINE the advantage of Disney’s approach to Leadership Excellence
- IMAGINE if someone gave you a billion dollars to invest in memory care
- IMAGINE the leadership lessons learned from failure

For more information visit: http://erickson.umbc.edu/mcs

The Erickson School’s 6th Annual Memory Care Summit
January 24 - 26, 2018
Disney’s Coronado Springs Resort, Lake Buena Vista, Florida
Wednesday, January 24, 2018

8:30 - 9:30am | Welcome and Introductions

9:30 - 10:45am | Disney’s Approach to Leadership Excellence
Speaker: Mark Matheis, The Disney Institute
Sponsored by: Integrace

10:45 - 11:15am | Networking Break

11:15 - 12:15pm | Breakout Sessions: Imagine...
Breakout 1: Delivering on Your Promise: The Benefits of Technology and Family Engagement
Speaker: Kelsey Mellard, MPA, Honor

Breakout 2: Using Evidence Based Design Principles to Achieve Person-Centered Care Environments
Speaker: Jane Rohde, JSR Associates

Breakout 3: Innovative Models of Comprehensive Community Responses to Dementia
Speaker: Leilani Doty, PhD, Florida Department of Elder Affairs, Alzheimer’s Disease Initiative and Sandy Markwood, Co-chair, Dementia Friendly America, CEO, National Association of Area Agencies on Aging (n4a) Richard Prudom, Deputy Secretary of the Florida Dept of Elder Affairs

12:15 - 1:15pm | Lunch
Sponsored by: Village on the Isle

1:30 - 2:15pm | Oops! Learning from Failure
Speaker: Steve Proctor, President, Presbyterian Senior Living

2:15 - 3:15pm | Close Your Eyes and See the Future: Three Roadblocks to Imaginative Leadership
Speaker: Judah Ronch, PhD, The Erickson School at UMBC

4:00pm | Facilitated Networking at Coronado Bar

7:30pm | Welcoming Reception - TBA

Thursday, January 25, 2018

8:30 - 8:40am | Introductions

8:40 - 9:45am | What the Smart Money Wants from You
Speaker: Robert Kramer, Founder and Strategic Advisor, National Investment Center for Senior Housing and Care

9:45 - 10:15am | Networking Break

10:15 - 11:15am | Ethical and Practical Issues in Early Detection
Discussion Leader: Peter Rabins, M.D., M.P.H., The Erickson School at UMBC

11:15 - 12:15pm | Lunch
Sponsored by: It's Never 2 Late

12:15 - 1:30pm | Why the Smart Money Wants from You
Speaker: Robert Kramer, Founder and Strategic Advisor, National Investment Center for Senior Housing and Care

12:15 - 2:30pm | Imagine a Cure for Alzheimer’s, Then What?
Speakers: Scott Townsley, Trilogy Consulting and The Erickson School at UMBC

4:00pm | Facilitated Networking at Coronado Bar

Friday, January 26, 2018

8:30 - 8:40am | Introductions

8:40 - 9:45am | Forget Memory: Try Imagination
Speaker: Anne Basting, PhD, TimeSlips

9:45 - 10:15am | Networking Break

10:15 - 11:15am | Imagine Yourself in the Middle
Speakers: Tabassum Majid, PhD, Integrace and Peter Rabins, MD, MPH, The Erickson School at UMBC

11:15 - 12:15pm | Personal Story “I’m Still Me”
Speakers: TBA

12:15 - 12:30pm | Closing Remarks and Attendee Gifts

http://erickson.umbc.edu/mcs/ | erickson@umbc.edu
Disney’s Approach to Leadership Excellence
Mark Mattheis, The Disney Institute

Disney Institute offers leadership development through a time-tested approach that demonstrates the values and behaviors of exemplary leaders. Leaders who intentionally nurture an environment of mutual trust and respect find that they create stronger employee performance, exceptional customer service and ultimately greater business results. Connecting great leadership to improved performance is just one of the ways that Disney Institute helps organizations reimagine their results. These powerful learning experiences are not about becoming Disney, but rather learning to think how we think, and adapting these principles to your own organization.

Imagine... Delivering on Your Promise: The Benefits of Technology and Family Engagement in Home Care
Kelsey Mellard, MPA

During this session, Kelsey will provide an overview of how Honor is building the future delivery model of non-medical homecare. We know that 90% of us want to age in our own home and will likely need some additional support with the activities of daily living to keep us aging safely and happily in the place we love. At Honor, we empower our caregivers and families to actively engage and monitor the care plan through our tech-enabled platform, instilling trust and providing piece of mind.

Innovative Models of Comprehensive Community Responses to Dementia
Leilani Doty, PhD, Sandy Markwood, Richard Prudom

Persons with dementia and their families live in our communities and typically face many obstacles as they try to succeed in everyday life. Learn about how two successful initiatives have succeeded in identifying and bringing together multiple community resources and stakeholder groups to create systems that are responsive to the wide range of needs of persons with dementia, their families and their communities and how you can become a part of these innovations.

Using Evidence Based Design Principles to Achieve Person-Centered Care Environments
Jane Rohde

Imagine if your challenges to creating person-centered environments were removed. Using evidence based design principles to support your decisions as part of the planning and programming process is a practical way of supporting residents in existing and new settings. Prior to the session, your challenges (see below) will be reviewed in conjunction with MMP Architects Design Guide for Long Term Care Homes 2017 Edition, the Facility Guidelines Institute’s Guidelines for Design and Construction of Residential Health, Care, and Support Facilities 2018 Edition, and additional resources as required to provide background and return on investment (ROI) data for solving your challenges!

*In preparation for attending this session, please identify a challenge that ties to one of these subject areas and send to: http://www.jsrassociates.net/chat-with-jane

- Fall Risk
- Infection Control
- Spatial Relationships
- Access to Outdoors

- Lighting
- Incontinence
- Wandering

OOPS! Learning from Failure
Steve Proctor

An old Chinese proverb says that “failure is the mother of success.” While even the smartest leaders fail, the successful ones are uniquely able to learn from their failures. Steve Proctor, President of Presbyterian Senior Living, shares how a failed venture helped him be a more effective leader and identifies the lessons learned that enhanced the organization’s ability to develop better long term care services, including memory care.

Close Your Eyes and See the Future: Three Roadblocks to Imaginative Leadership
Judah Ronch, PhD

“We see with our eyes. We imagine with our eyes and brains.” - Oliver Sacks

The next generation of distinctive memory care models go beyond incremental change because they will arise from the imaginations of people who are iconoclasts – leaders who literally “see” innovative solutions where others see nothing but empty spaces. Learn how groundbreaking research in neuroscience teaches us how to eliminate the three roadblocks to imaginative innovation: flawed perception, fear of failure and the inability to persuade others, and how you can engage your inner iconoclast to help break through these barriers.
Preventing Preventable Cognitive Loss
Jeremy Walston, MD

Physical frailty likely contributes to memory disorders, especially mild cognitive impairment. Dr. Walston, the Director of the frailty-focused Johns Hopkins Older Americans Independence Center and editor of the 3rd Edition of the Oxford Textbook of Geriatric Medicine, will provide insights on the connections between physical frailty and cognitive decline, and on emerging evidence that suggests that specific lifestyle changes and disease management can impact the trajectory of memory decline in older adults. He will also comment on the underpinnings of resiliency in older adults.

Learning Objectives:
Leadership: What causes frailty and how is physical frailty tied to cognitive decline? What is the competitive advantage of preventing physical frailty, and what are the potential cost benefits of frailty prevention? What is resiliency and how can it be utilized in maintaining overall health and well-being?

Clinical: What causes physical frailty and how does it impact memory decline? What evidence-based programs are available to prevent frailty? Are there ways to assess risk/benefit outcomes of frailty reduction?

Marketing: How can promoting resiliency and the prevention of frailty and a fitness oriented lifestyle get people in your door?
Imagine a Cure for Alzheimer’s, Then What?
Scott Townsley, Trilogy Consulting and The Erickson School at UMBC

What if you had that $2 billion dollars to invest in memory care . . . and then a cure was found? We frequently work intently to create the best program or best facility possible in order to meet the consumer’s needs and expectations. In many cases we invest as much as we have (time, dollars, etc.) to perfect the model as it ultimately provides us with the competitive advantage that we need in order to be successful. The challenge is that as models of memory care/memory support are evolving and improving each day – even the most innovative approach can become outdated in short order. Imagine if after all of the investment in perfecting models and approaches a cure was found – or the symptoms could be moderated or delayed for years.

This session will focus on creating an organizational culture and building leadership capabilities that enable organizations involved in memory care/memory support to become masters of ‘transient advantage’ rather than becoming the victim of static competitive advantage in a fast-changing environment.

Objectives include:
• understanding the risks associated with static competitive advantage (complacency and inflexibility being two);
• providing the tools to create a culture of continuous reconfiguration – achieving a balance between stability and agility;
• and using resource allocation and analytics to promote deftness.

Forget Memory: Try Imagination
Anne Basting, PhD

MacArthur Fellow and imaginative visionary Anne Basting will demonstrate how the power of the arts and culture transform the lived experience of dementia by fostering communication, building relationships, fostering community and bringing both meaning and purpose into the lives of both families and staff. Through her work with TimeSlips, she has developed multiple creative projects that engage persons living with dementia wherever they live. Anne will share stories of the impact of these projects as well as look at the potential of “cultural care” and stimulate our thinking about the advantages of trying imagination to benefit those with dementia.