



## EXPERIENCE!

### 5<sup>th</sup> ANNUAL MEMORY CARE SUMMIT

### SPEAKER INFORMATION



**Tara Adyanthaya**

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Tara Adyanthaya is the Owner of TLA Healthcare Ethics Consulting & Mediation LLC. Ms. Adyanthaya has over sixteen years' experience as an attorney, five of which were spent in-house at an academic medical center advising hospital ethics committees and providers on compliance with legal and ethical obligations. She holds a masters' degree in bioethics and have participated in and

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advised on complex ethical dilemmas. She is registered as a neutral with the Supreme Court of Georgia and have specialized training in bioethics mediation. Ms. Adyanthaya has spoken regularly at Grand Rounds, seminars, conferences, taught classes, and provided education to groups about legal and ethical issues relating to patient care and provider, patient, and family obligations and rights.



**Linda Bauk**

[mvc4bauk@comcast.net](mailto:mvc4bauk@comcast.net)

Linda is Co-Owner, Operator and Administrator of The Home Team Senior Care. She has twenty-one years of successful experience in positions of management and finance. She has an accomplished record of managing customer service relations, marketing services, staff training and development, revenue growth generation, regulatory compliance, building management, insurance, record and tax compliance on a state and federal level, payroll administration, budgeting, accounts payable and receivable, monthly, quarterly and annual reconciliation of ledgers to meet goals for favorable end of year business outcomes. Linda holds a B.S. degree in Psychology from the University of Maryland College Park. She is a Family Advisory Board Member of the Sports Legacy Institute of Boston University and an Elder Services Provider Council Member in Frederick, Maryland.



**Jennifer Brush, M.A., CCC/SLP**

[Jennifer@brushdevelopment.com](mailto:Jennifer@brushdevelopment.com)

Jennifer has been working for over 20 years to improve dementia care in hospitals, assisted living communities, nursing homes and home care. Prior to establishing her own practice, Jennifer served for many years as the Executive Director of [IDEAS Institute](http://IDEASInstitute.org), a nonprofit organization that improves the lives of older adults through the conduct of applied research. She is an international speaker and recognized speech-language pathologist known for her work in the areas of memory, swallowing, and environmental interventions for people with dementia. She has served as the Principal Investigator on applied research grants that have examined issues pertaining to dementia, hearing impairment, dining, dysphagia, and the long-term care environment. Her research and consulting in the area of environmental modifications has resulted in improved functioning for people with dementia. Jennifer offers interactive and educational presentations and coaching that help clients bridge the gap between current research findings and the care needs of people with dementia.

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Jennifer Brush is the co-author of five books: *Spaced Retrieval Step by Step*; *Creative Connections in Dementia Care*; *I Care*; *Environment and Communication Assessment Toolkit™* (ECAT) and *A Therapy Technique for Improving Memory: Spaced Retrieval*. She is the author of *Meal Time Matters* and *Meal Time Matters at Home*, training programs that build nursing assistants' and home caregivers' skills related to dining, swallowing disorders, and safe feeding assistance. Jennifer has authored over 25 articles in peer-reviewed journals, served as guest editor of the journals *Seminars in Speech and Language* and *Perspectives in Gerontology*, volunteered as Chair of Professional Development in Gerontology for the [American Speech Language Hearing Association](#) Special Interest Group, and was an editorial reviewer for [SpeechPathology.com](#). Jennifer is a member of the [American Speech-Language Hearing Association](#) and the [Association Montessori Internationale](#) (AMI).

Jennifer is an AMI Certified Montessori Educator and is honored to be appointed by the Executive Director of AMI to serve as an inaugural member of the Advisory Group for Montessori for Aging and Dementia. This group was responsible for writing the AMI standards for Montessori dementia programs. Jennifer presented her research in the area of dementia at the first two international conferences for Montessori environments for dementia in Sydney, Australia in 2014 & 2015, and spoke at the annual AMI meeting in Amsterdam, Netherlands in 2015.



**Kimberly (Kimi) Gordy**

[kimberlycgordy@gmail.com](mailto:kimberlycgordy@gmail.com)

Kimi is an Associate at K&L Gates, LLP in *Seattle, Washington*. Her expertise is in Healthcare Regulatory Counseling, Healthcare Compliance, and Government and Internal Investigations. Specifically she offers compliance counseling related to Stark law, Anti-Kickback Statute, HIPAA, HITECH, HCQIA, the Sunshine Act, and NPDB matters; clients include long-term care providers, hospitals, freestanding emergency rooms, and other health entities. In addition, she drafts dispositive and discovery motions, arguing motions in state court, handling subpoenas related to protected health information, takes and defends depositions; interviewing and prepping over 50 witnesses. Ms. Gordy represents clients in hospital peer review proceedings as lead counsel; conducting hearing direct and cross for all witnesses; drafting briefing for hearings and appeals; and handling subpoenas related to protected health information. She also drafts position statements and conducts investigations in response to Fair Housing Act charges against long term care providers and Public

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Accommodation charges under Title III of the ADA against large retail companies.

Kim holds a M.A. in Biomedical Science from the University of Texas Medical Branch, Graduate School with an emphasis in Health Policy & Clinical Ethics. As part of the *UTMB Perinatal Hospice & Palliative Care Program* she developed thorough knowledge of health policy; special expertise in research protocols, off-label use, and secondary use. She also served as Assistant Director of Family Resources; drafted Hospice Program's first legal and medical policies. She is a Texas Children's Hospital, Department of Risk Management *Post-Doctoral Legal Fellow* where she assisted with compliance investigations, credentialing, and on-going litigation and independently developed findings on high risk cases. Conducted audit of Surgical Service to review compliance and potential for liability. Ms. Gordy is a University of Houston Law Center J.D. where she was Editor-in-Chief of the *Houston Journal of International Law* from 2009 – 2010. She was awarded the *Ewer-Oren J.D. Health Law Writing Award*, First Prize in 2011. She also has a B.S. degree from Texas A&M University.



**Jaclyn Harris**

[Jackie.harris@integrace.org](mailto:Jackie.harris@integrace.org)

Jaclyn Harris is the President and CEO of Integrace, a faith-based family of retirement communities and resources in Maryland. Ms. Harris has been a leader in serving seniors for over 30 years. She joined Integrace after serving as President and CEO for Trinity Senior Living Communities for 15 years. Trinity operated 35 senior housing communities in four states.

Ms. Harris has served as Chair of the Board for the Michigan Association of Homes and Services for the Aging, Treasurer and Member of the Board Executive Committee for the American Senior Housing Association and serves as a Member of the Not-for-Profit Cabinet for Leading Age. She continues to be an active member on many Leading Age committees. Ms. Harris has been a national speaker on resident centered model of care and organizational culture shaping.



**James A. Hendrix, Ph.D**

[jhendrix@alz.org](mailto:jhendrix@alz.org)

James A. Hendrix, Ph.D., is director, global science initiatives, at the Alzheimer's Association. As a member of the Medical and Scientific Relations Division, he provides leadership on specific domestic and international efforts focused on advancing the division's science agenda.

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A critical element of his role is to manage industry consortia such as the Alzheimer's Association Research Roundtable (AARR); lead the Global Biomarker Standardization Consortium; manage and direct future meeting efforts and output; and assist with the coordination of the \$100 million dollar Imaging Dementia-Evidence for Amyloid Scanning (IDEAS) Study on the clinical usefulness of amyloid PET imaging.

Dr. Hendrix received his Ph.D. and a postdoctoral fellowship from Colorado State University. Before joining the Alzheimer's Association, Dr. Hendrix was a pharmaceutical scientist with a focus on drug discovery for CNS diseases. Dr. Hendrix spent 18 years working at Sanofi-Aventis and predecessor companies, where he rose to level of senior director, U.S. site head for CNS research. He also spent two years working in the biotech industry with various companies, including Oligomerix, which is focused on tau for the treatment of Alzheimer's disease.



**Daniel J. Hermann**

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Dan Hermann joined Ziegler in 1987 and is the Head of Investment Banking, a member of the Ziegler Board and Executive Committee, and is the managing director of the senior living practice. As the Head of Investment Banking, Dan is directly responsible for managing Ziegler's Investment Banking activities. He not only fosters the growth of existing practices, but also pursues potential new practices. With a focus on cross-practice collaboration, he plays an active role in maximizing synergistic opportunities across all investment practices, especially within the healthcare and senior living sectors.

As the head of both the healthcare and senior living practices, Dan was instrumental in the creation of and fundraising for the Ziegler Link•Age Longevity Fund, L.P. (the "Fund"). The Fund is one of the first to focus on the aging market and companies that provide innovative products, services and technologies to meet the growing needs of seniors and senior living providers in this changing era of healthcare reform.

During his 28-year tenure with Ziegler, Dan has become a leading investment banker in the senior living industry. He has structured and led or co-led more than 300 senior living financings exceeding \$10 billion, cumulating far-ranging experience in the management, structuring and financial analysis of every type of senior living financing.

Dan currently resides on a number of investment committees, including the Ziegler Link•Age Longevity Fund, and is on the Advisory Board for Caremerge, the Board for Masterpiece Living, and the Board for Healthsense. In October 2005, Dan was named to the Contemporary Long

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Term Care 2005 CLTC Power & Influence Top 25 listing, the magazine's selection of today's decision makers "who hold the reins and help shape the path" for senior living. He has lectured at Harvard and internationally on senior living finance (its historical trends, strategic positioning issues, growth potential and other), and served as a member of the CARF-Continuing Care Accreditation Commission's Financial Advisory Panel.

Dan received a B.S. in finance and accounting from Illinois State University, Normal, Illinois, and an M.B.A. with an emphasis in health services management from Kellogg Graduate School of Management at Northwestern University, Evanston, Illinois. He is a Certified Public Accountant and holds a number of securities certifications.



**Bill Holman**

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Bill Holman is President/CEO for CCNRC Family of Care. Prior to accepting his current position, Bill was the Chief Financial Officer of CCNRC Family of Care for over eight years. CCNRC is a provider of skilled nursing, rehabilitation, assisted living, and adult day services in La Plata, Maryland. He earned a B.S. in Finance from Frostburg State University, B.S. in Accounting from Towson State University, and an M.A. in Management of Aging Services from the Erickson School at UMBC. He is currently a licensed Certified Public Accountant in the state of Maryland. He currently serves as the Finance Committee Chair for the Maryland Patient Safety Center, as Secretary of the Aegis Risk Retention Group, and is a member of the Lifespan Legislative Policy Committee, and Maryland Nursing Home Oversight Committee.



**Galina Madjaroff**

[Galina1@umbc.edu](mailto:Galina1@umbc.edu)

When Galina Madjaroff was pursuing her bachelor's degree in Psychology, Biology and Creative Writing at UMBC, the Erickson School was just an idea taking shape.

Today, she is a graduate of the school's Management of Aging Services M.A. program, a Clinical Assistant Professor and mentor to undergraduate students as well as Erickson



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School's Undergraduate Program Director.

Her passion for teaching is communicated through her strive to innovate in the classroom, utilize technology and create a positive learning environment.

Galina is also engaged in research to improve the lives of older adults through the use of technology. Her deep interest in technological innovation, cross-cultural perspective and awareness and knowledge of the salient issues in aging, management and policy contribute to her passion for research.



#### **Mark Matheis**

##### ***Email:***

Mark Matheis is a Facilitator for Disney Institute. In this role, he incorporates more than 20 years of Disney experience into helping organizations as they strive to enhance the way they do business.

Mr. Matheis started his career with Disney in 1990 as a Reservation Sales Agent at the Disney Reservation Center. In 1993, he transitioned to Front Desk Host at Disney's Grand Floridian Resort and Spa before becoming an Entertainment Manager at the Magic Kingdom Park in 2002. In 1992, Mr. Matheis was selected from more than 350 applicants to be an instructor for Disney Traditions, the company-wide orientation program. His interest and passion for telling "the Disney story" quickly lead to a level of knowledge that has earned him recognition as a Disney historian, as well as a leading resource for the detail that supports Disney Institute program content.

Mr. Matheis' passion for Disney heritage led him to Disney Institute in 2003 as a Facilitator. He has delivered countless Disney Institute programs, including professional development and training, team building programs and behind-the-scenes tours for leisure guests. He has designed and delivered Disney Institute experiences all over the world. Mr. Matheis earned an Associate of Arts degree from Miami-Dade College in Miami, Florida and a Bachelor of Arts degree in Organizational Management from Ashford University in Clinton, Iowa.



#### **Doug Pace**

[dpace@alz.org](mailto:dpace@alz.org)

Doug Pace is the Director of Alzheimer's & Dementia Care with the Alzheimer's Association. In this role, he provides strategic leadership with government and other organizations to enhance the Association's influence in the area of dementia care. Previously, Doug was the Executive Director of the Advancing Excellence in Long Term Care

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Collaborative (AELTCC). The AELTCC's major initiative is the Advancing Excellence in America's Nursing Home Campaign, a national campaign to improve the quality of life and quality of care for the country's 1.5 million nursing home residents. Prior to AELTCC, Doug was the Executive Director of the Long-Term Quality Alliance (LTQA). Before joining the LTQA, Doug was the Director of the Long-Term Care Solution Campaign at Leading Age in Washington, DC. He returned back to Leading Age in March 2008 after 18 months as the Executive Director of the National Commission for Quality Long-Term Care. Before joining the Commission, Doug was the Vice-President for Culture Transformation and the Director of Assisted Living and Continuing Care with Leading Age. Prior to joining AAHSA in June of 2001, Doug was the President of Leading Age Tennessee in Nashville, TN. He is a licensed Nursing Home Administrator who ran a 210 bed multi-level facility including a SNF, NF, a secured Alzheimer's unit and assisted living before joining Leading Age TN



### **Carol Poole**

To reach Carol, please email **Julie Shatzer at** [jshatzer@alz.org](mailto:jshatzer@alz.org)

Carol Poole was diagnosed with Mild Cognitive Impairment (MCI) in 2013 and probable Alzheimer's disease in 2014 at age 65. Carol studied business management at the Rochester Institute of Technology in New York. Her professional career included managing director for an offshore prepress corporation in Barbados and vice president of sales for a national printing firm in New York City, until her retirement in 1997.

Since her diagnosis, Carol has connected with the Central and North Florida Chapter of the Alzheimer's Association and recently participated in The Longest Day®, an annual fundraising event for the Alzheimer's Association that symbolizes the challenging journey of individuals living with Alzheimer's and their caregivers. As a member of the Alzheimer's Association 2015 National Early-Stage Advisory Group, Carol would like to educate physicians about the value of an early diagnosis and the importance of sharing resources. Carol states, "If I could change anything it would be for physicians to say, 'you are not in this alone, here are resources.'"



### **Peter Rabins, M.D., M.P.H.**

[Peter.rabins@umbc.edu](mailto:Peter.rabins@umbc.edu)

Peter V. Rabins, MD, MPH, is senior fellow and faculty member with the Erickson School at UMBC. In addition, Dr. Rabins is professor and the



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Director of the Division of Geriatric Psychiatry in the department of psychiatry and behavioral sciences at the Johns Hopkins University School of Medicine. He also has joint appointments in the department of medicine, and in the departments of Health Policy & Management and Mental Health at the Johns Hopkins Bloomberg School of Public Health. Dr. Rabins has focused his career on the study of psychiatric disorders in the elderly. His current research focuses on the effectiveness of current therapies for Alzheimer's disease, the development of measures of quality of life in persons with Alzheimer's disease, the care of patients with late-stage dementia, and autism in the elderly.

Dr. Rabins received a B.A. in political science from the University of Florida, his medical degree from Tulane University and an M.P.H. from Tulane University School of Public Health. After a psychiatry residence at the University of Oregon, he completed a one-year fellowship in consultation/liaison and neuropsychiatry at the Johns Hopkins School of Medicine and has been on the faculty there since 1978.



**Melissa Roane**

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Melissa Roane is the Director of Innovative Learning Solutions for the Erickson School at the University of Maryland, Baltimore County (UMBC). In this role, Melissa is using her experience and education to develop and oversee execution and strategy for the analysis, design, development, delivery and evaluation of the learning and development for the graduate, undergraduate and professional education programs at the School. Currently, she is leading the transition of the current graduate program to a hybrid solution, allowing flexibility for our students.

Prior to this, Melissa was the Director of Operations where she was able to directly impact the day to day operations and financial stability of the School.

Melissa received her B.S. in Business Management from Carnegie Mellon University and her M.A. in Instructional Systems Development from UMBC. She looks forward to continuing her passion of enhancing education, training and performance.



**Teresa Robinson**

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Teresa Robinson is Vice President of Clinical Services at Sagepoint

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Senior Living. Teresa manages Sagepoint's team of nurses, nurse assistants and administrative staff. She ensures that Sagepoint is complying with state and national regulations. While she is a caregiver in her organization, she is also a caregiver at home as her husband was diagnosed with early onset Alzheimer's two years ago.

Ms. Robinson started her nursing career in 1979 as a nursing assistant at Southern Maryland Hospital Center. She has worked as a nurse at Greater Southeast Community Hospital, Southern Maryland Hospital Center, Inova Home Health, and Civista Medical Center (now UMCRCMC). From 2000 to 2003, she worked as the Director of Nursing for Genesis Healthcare at the La Plata Center, and has worked at CCNRC, now Sagepoint, since 2003. Her professional certifications include ANCC/ Nursing Administration and NADONA/ LTC. She has been a resident of Charles County since 1975.



**Jane M. Rohde, AIA, FIIDA, ASID, ACHA, CHID**

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Jane Rohde champions a widespread global cultural shift toward de-institutionalized senior living facilities through her consulting, research and advocacy, which provides services to non-profit and for-profit developers, government agencies, and senior living and care providers. She also provides education to providers, regulators, and peers on senior living trends, programming and design that support and improve the lives of our elders.

Jane Rohde's experience includes facilitated workshops for strategic planning of repositioned and new senior living settings, research including post-occupancy evaluations of communities, and programming for the development of a rich, fulfilling solution that support resident desired outcomes and person-centered care models. Jane provides a process that assists owners evaluating their status quo, in order to develop and ignite a culture-change programming process that is then supported by renovated and new resident-centered environments for older adults. Creative, de-institutionalized long term care is the goal, using models such as small houses and households that support residentially scaled living and focus on wellness for elders. Jane's accomplishments include championing a new generation of resident-centered elder care communities throughout the world, including the first such model for elders in Hangzhou, China and the first Eden Alternative™ (de-institutionalized, non-hierarchical, resident-driven) nursing home in Tennessee.

With over 25 years of experience, Jane's work, supported by evidence-based design approaches, informs her global outreach through education and presentations geared to not only students, but also for her peers, regulators, and care providers. These programs cover topics of senior living programming and design, healthcare research, and sustainability

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planning expertise, focusing on regulations and code improvements for the long term care and healthcare marketplaces. Jane draws from her research and evaluations conducted with the Coalition of Health Environments Research (CHER), the AIA Design for Aging Knowledge Center, Stephen F. Austin University, and Yonsei University in Seoul Korea, is on the Facility Guidelines Institute faculty, and provides continuing education at national venues such as the Healthcare Design Conference, Environments for Aging Conference, Leading Age Conference, AIA National Convention, GreenBuild, and NeoCon.



**Judah Ronch, Ph.D.**

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Dr. Ronch is a nationally renowned expert on improving the treatment and mental well-being of elders. Prior to coming to the Erickson School, Dr. Ronch was Vice President of Resident Life, Mental Health and Wellness for Erickson Retirement Communities, where he was responsible for developing person-centered, strengths-based approaches to best serve the mental wellness needs of Erickson's over 20,000 residents on 18 campuses. He has been on the faculties of Vassar College, the University of Miami and Dutchess Community College. Dr. Ronch was previously the Executive Director of the Brookdale Center on Aging of Hunter College, City University of New York.

His numerous publications include the critically acclaimed **Alzheimer's Disease: A Practical Guide for Families and Other Helpers** and **The Counseling Sourcebook: A Practical Reference on Contemporary Issues** (winner of the 1995 Catholic Press Association of the United States Book Award). He is co-editor of **Mental Wellness in Aging: Strength Based Approaches** (winner of the 2004 Mature Media Award), **Culture Change in Long-Term Care** – the first text published about culture change in aging services, **Culture change in elder care** (2013), and **Models and pathways to person-centered elder care** (2013). His numerous journal articles and professional presentations include contributions in organizational culture and person-centered care, psychotherapy and counseling with the aged, care of persons with Alzheimer's disease and other dementias, caregiver education, and other service delivery issues in elder care.



**Julie Shatzer**

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Julie Shatzer is a Licensed Clinic Social Worker and a national speaker with

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20 years of experience. She possesses extensive expertise working with the newly diagnosed, family caregivers, training professionals, and developing innovated programs. Currently, she is the Vice President of Programs for the Alzheimer's Association, Central and North Florida Chapter managing programs, education and support services over a 31- county area. Julie currently resides in Orlando, Florida with her family.



**Nate Sweeney**

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Nate Sweeney holds a Master's in Management of Aging Services from the Erickson School at UMBC. He is the Executive Director of the LGBT Health Resource Center of Chase Brexton Health Services, where he is working to address the health disparities faced by the diverse populations of the LGBT community. In this capacity, he was the creator and founder of "National Honor Our LGBT Elders Day," now celebrated every May 16<sup>th</sup>. He was previously with Catholic Charities, working at St. Elizabeth, a non-profit 162-bed nursing home, as the Assistant Administrator and Neighborhood Guide, and prior to that had worked as Administrator of The Green House Residences at Stadium Place, Maryland's first Green House style home. In these capacities he was instrumental in implementing the culture change model of elder-centered long-term care. Before his tenure in senior housing, Mr. Sweeney worked in direct care and then in management for a hospice program for formerly homeless men and women with AIDS. He spent several years at Johns Hopkins conducting research on sexual behavior, as a counselor to individuals with HIV, and as research coordinator for clinical and observational trials on diabetic and oncological neuropathy. He has both research and journalistic experience with the Gay and Lesbian community in Baltimore, as well as experience in working with diverse populations of staff and residents in senior care facilities.



**Anne Tumlinson**

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Anne Tumlinson is CEO of Anne Tumlinson Innovations and Founder of Daughterhood.org Daughterhood. Anne is a nationally recognized expert in the economics of an aging society. She advises government officials, business leaders

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and investors on innovations in financing and delivery of health and long-term care to older adults. She testifies regularly before Congress and its advisory bodies – including recent appearances before the U.S. House Energy and

Commerce Committee, the Bipartisan Policy Center, the Senate Aging Committee, and the Congressional Long-Term Care Commission. Anne Tumlinson is also the creator and founder of Daughterhood -- a content company that informs and inspires a rapidly growing national audience of family caregivers.

Anne has served previously at the White House Budget Office, in the office of Congressman John Lewis (D-GA), and at the DC-based consulting firm, Avalere Health. She publishes regularly in a variety of publications including HuffPost50, Maria Shriver, and Health Affairs.



**Ann Wyatt**

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Ann Wyatt is the Manager of Palliative & Residential Care for CaringKind. Ms. Wyatt is an experienced consultant in long term care on program, operations, and staffing issues with particular emphasis on person-centered care. She worked with the NYC Chapter of the Alzheimer's Association (now CaringKind) in the development of their residential care programming which resulted in the development and publication of a bi-monthly newsletter. She has done quality improvement coaching for the Next Step in Care Family Caregiver Project (United Hospital Fund in New York City, quality improvement coaching for the SEIU/1199 Nursing Home MDS-3.0 Learning Collaborative, and coordination of the Concierge Program at Cobble Hill Health Center.

Other past projects include work with the NYC Geriatric Mental Health Alliance; Schervier Nursing Care Center; Methodist Center for Rehabilitation, Bronx, NY; Louisiana State Nursing Home Ombudsman Program; CON development for Goldwater North Project; Value Engineering Team, Gouverneur, NYC Health and Hospitals Corporation; New York City Department for the Aging; FRIA (Friends and Relatives of the Institutionalized Aged); Paraprofessional Healthcare Institute (formerly Home Care Associates Training Institute, below) on their Massachusetts Extended Career Ladder, Catholic Health Association of America, and CMS projects; Illinois Nursing Home Ombudsman Training Series for Nursing Home Administrators; Lehman College, and other nursing home training projects funded through the 1199 SEIU Training and Employment Funds.

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**Audrey Weiner**

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Audrey S. Weiner, DSW, MPH is President and CEO of the The New Jewish Home in New York, which serves 13,000 elders a year through its rehabilitation, long term skilled nursing, housing, home care, adult day, care management and Telehealth services.

Currently she is Co-Chair, Age Friendly, NYC; and a member of the boards of The Beryl Institute, an organization devoted to the patient experience, Plaza Jewish Community Chapel, and the Continuing Care Leadership Coalition, the New York area non-profit long term care provider association. She is past chair of LeadingAge (the national organization representing the 6,000 not-for-profit long term care providers in the United States).

She received her doctorate in Social Welfare Administration from the Graduate Center of the City University of New York and her Masters in Public Health from Yale University, and is now an Adjunct Associate Professor of Preventive Medicine at Mount Sinai Medical Center.

She was the founding editor of the *Journal of Social Work in Long-Term Care* and is the co-author of three distinct volumes on person centered care with Judah Ronch, PhD. In 2006, she edited the first special issue of the *Journal of Jewish Communal Service on Aging* in the Jewish community. She is the author of a number of articles on women's leadership, services for elders, and services within a Jewish organization.



**Margaret Wylde, Ph.D.**

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Margaret Wylde, Ph.D., founded the ProMatura Group, LLC in 1984. ProMatura is a multi-faceted research and advisory company that provides consulting services based on facts and experience, statistically valid, relevant research; and advice to builders, developers, land planners, owners and operators, civic entities (towns, counties, states, and countries), and industry associations in the Americas, Europe, and Asia. The 80+ talented and passionate employees of ProMatura are dedicated to providing solid, usable answers, and solutions based on facts, knowledge, and experience.



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Wylde currently serves the Urban Land Institute as: a member of the Americas Executive Committee, a Trustee, a Governor, Chair of the Lifestyle Residential Development Council focusing on 55+ communities, Chair of the Advisory Group of the Building Healthy Places Initiative, a member of the Advisory Board of the Terwilliger Center, and recently completed a three- year term, as chair of ULI's Senior Housing Council.

Wylde is an Editor of the Seniors Housing & Care Journal published by the National Investment Center for the Seniors Housing & Care Industry. Wylde also serves on the Executive Board of the American Seniors Housing Association, the Executive Advisory Board of Argentum, and just completed a term as a Trustee of the 55+ Housing Industry Council of NAHB. She formerly served as Treasurer of the American Society on Aging and President of the National Association of Senior Living Industries. She is frequently invited to speak at conferences and programs throughout the United States, Canada, Mexico, and Europe.

Wylde serves as a faculty member at the Erickson School at the University of Maryland and occasionally teaches a graduate research course.

Among other awards and honors, Wylde received the Icon of the Industry Award from the 50+ Housing Council of the National Association of Home Builders for her "substantial and lasting impact on the seniors housing industry." She was the first woman to receive this recognition.

The author of five books and scores of technical papers and articles, Wylde is also a contributor to trade and business publications and scholarly journals. Her publications include *Right House, Right Place, Right Time: the Community and Lifestyle Preferences of the 45+ Housing Market* (BuilderBooks, 2008); *Boomers on the Horizon: Housing Preferences of the 55+ Home Buyer* (BuilderBooks, 2002); and *Building for a Lifetime: The Design and Construction of Fully Accessible Homes* (The Taunton Press, 1994). Wylde is often sought out for her expertise by various news and trade publications, including the Chicago Tribune, the Wall Street Journal, the Overseas Property Professional magazine, the Senior Housing News and 50+ housing on-line publications.

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