



Jane M. Rohde, AIA, FIIDA, ASID, ACHA, CHID  
LEED® AP BD+C and Green Globes CIEB Assessor  
Principal & Founder

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Jane Rohde champions a widespread global cultural shift toward de-institutionalized senior living facilities through her consulting, research and advocacy, which provides services to non-profit and for-profit developers, government agencies, and senior living and care providers. She also provides education to providers, regulators, and peers on senior living trends, programming and design that support and improve the lives of our elders.

#### **Fostering a New Attitude toward Health Care**

Jane Rohde's experience includes facilitated workshops for strategic planning of repositioned and new senior living settings, research including post-occupancy evaluations of communities, and programming for the development of a rich, fulfilling solution that support resident desired outcomes and person-centered care models. Jane provides a process that assists owners evaluating their status quo, in order to develop and ignite a culture-change programming process that is then supported by renovated and new resident-centered environments for older adults. Creative, de-institutionalized long term care is the goal, using models such as small houses and households that support residentially scaled living and focus on wellness for elders. Jane's accomplishments include championing a new generation of resident-centered elder care communities throughout the world, including the first such model for elders in Hangzhou, China and the first Eden Alternative™ (de-institutionalized, non-hierarchical, resident-driven) nursing home in Tennessee.

#### **Elevating the Profession through Education and Research**

With over 25 years of experience, Jane's work, supported by evidence-based design approaches, informs her global outreach through education and presentations geared to not only students, but also for her peers, regulators, and care providers. These programs cover topics of senior living programming and design, healthcare research, and sustainability planning expertise, focusing on regulations and code improvements for the long term care and healthcare marketplaces. Jane draws from her research and evaluations conducted with the Coalition of Health Environments Research (CHER), the AIA Design for Aging Knowledge Center, Stephen F. Austin University, and Yonsei University in Seoul Korea, is on the Facility Guidelines Institute faculty, and provides continuing education at national venues such as the Healthcare Design Conference, Environments for Aging Conference, Leading Age Conference, AIA National Convention, GreenBuild, and NeoCon.

#### **Removing Barriers to Provide Person-Centered Care**

As the chair and primary editor of the new Guidelines for Residential Care Facilities and participation on the National Life Safety Task Force, Jane has provided regulators, health care professionals, and care providers with guidance on design and construction for resident-centered facilities. This entirely new volume of residential care guidelines will be used by care providers, designers, and authorities having jurisdiction and is

the first to provide information for re-inventing senior living communities as well as adapting existing traditional settings. Jane's research with the University of Minnesota and the Center of Health Design's Environmental Standards Council provided an evidence-based approach to the main body text, and engaged more than 30 experts. Further, Jane is part of the National Life Safety Task Force created by the Pioneer Network and the Rothschild Foundation to change the NFPA Life Safety Code to reflect the needs of resident-centered care environments.

### **Raising the Bar for Sustainability in Senior Living and Healthcare**

Jane created the definitive international Senior Living Sustainability Guide®, which addresses the “whole project”, including the 4 dimensions; Resident, Organization, Operation, and Physical Setting. To result in a successful environment, it is critical that a wellness setting supports the resident desired outcomes, the goals and mission of the organization, and the functional operations required to support those outcomes and goals. Jane has also provided content for the Green Globes® Continual Improvement of Existing Buildings for Health Care (CIEB-HC) with data she collected from the assessment of over 30 Veteran's Administration Hospitals, including Community Living Centers for long term residents. She mentors new Green Globes® assessors and sits on the national technical committee for the Green Building Initiative™. As sustainability is being addressed in code, Jane has committed to addressing senior living's special needs and sits on the ASHRAE/ASHE Standard 189.3 Design, Construction, and Operations of Sustainable High Performance Health Care Facilities, as chair of the Materials and Resources section. Providing a voice for sustainability in relation to senior living that meets the segment's special needs is essential in continuing to provide healing environments that not only support residents, but also provide sustainable building solutions. She provides tools that are usable on a daily basis for benchmarking by care providers, create opportunities for continual improvement, and support person-centered care models and positive culture change.

### **Background**

JSR Associates, Inc. was formed in 1996, in response to the gap between outcomes and operations and design of the physical setting. Jane Rohde, the Principal of JSR Associates, Inc. was the former Vice President of Design at Erickson Retirement Communities from 1988 -1996. From Jane's experience she realized that the development and design team did not interact with the resident population and operational staff to provide better environments for the elders living within the communities. Once this was recognized, Jane reached out and participated with both residents and operational staff to understand their needs, desires, and complete post-occupancy reviews to understand what would work and what did not work for both residents and staff within a continuing care retirement community setting. In addition, she realized that it was necessarily to implement a continual improvement process that informed standards and programming for future campuses under development. In addition, this experienced reinforced the necessity of integration of the interior building and the exterior of the building. For example, exquisitely design gardens, if not located within the sight lines of staff for higher levels of care within a secure environment, were not successful, because they weren't placed for optimum usage by the residents. This is a small example that applies to every type of function and operation that occurs within a community; including both resident-driven activities as well as staff tasks. Further, understanding interior detailing of the environment that support healthy ambulation, social interaction opportunities, and reduction of the risks of falls (as examples) provides the ultimate independence for residents as they age. The interior environment addresses these three examples with appropriate handrail placement, cafes that connect with the exterior at community intersections, and non-institutional grab-bar configurations.

## **Awards**

2015 Changemaker Award for Environments for Aging  
Presented by: The Center for Health Design

2013 Leader of Tomorrow  
Presented by Long Term Living Magazine

Green Innovator Award, 2011  
Presented by: Green Economy Business Opportunity Conference (GEBOC) for the development of the Senior Living Sustainability Guide®

Design for Aging Review 10, 2011  
Hope House at Hope Meadows: Intergenerational Community  
Provided programming, workshop participant, and part of winning design team and publication

25 Most Influential People in Healthcare Design, 2010  
Healthcare Design Magazine  
Dec. 2010 Vol. 10, No. 12

Innovative Product Award, 2008  
Healthcare Design Magazine and Long Term Living Magazine  
Patented Access Table

Recognition of Valuable Contributions to Building our Home Together, 2006  
Presented by Wharton Homes  
Uplands Retirement Community, Pleasant Hill, TN

Distinguished Leadership Award, 2001  
International Interior Design Association

Nominated to the College of Fellows, 2001  
International Interior Design Association

Nightingale Award, 1999  
Design of Cognitive Resident Vignettes  
Symposium on Healthcare Design Exhibition,  
Boca Raton, Florida

## **Certifications**

American College of Healthcare Architects  
American Academy of Healthcare Interior Designers  
National Council of Architectural Registration Boards (NCARB)  
National Council for Interior Design Qualification (NCIDQ)  
LEED Accredited Professional  
Green Building Initiative™, third party assessor for Green Globes® Continual Improvement for Existing Buildings (CIEB)

## **Publications**

Tri-chair: Facility Guidelines Institute: *Guidelines for Design and Construction of Residential Health, Care, and Support Facilities*, 2018 Cycle

Primary Editor and Lead Chair: Facility Guidelines Institute: *Guidelines for Design and Construction of Residential Health, Care, and Support Facilities*, July 2014

Issue Briefs: Residential Healthcare Facilities  
Published by: The Center for Health Design, May 2012

Facilitator, contributing author, and editor  
“Dominican Center at Marywood, The Colorado State Veterans Home at Fitzsimons, Cody Day Center”  
Design for Aging Post-Occupancy Evaluation, 2007  
Post occupancy evaluator and contributing author

Design for Aging Review 8  
Juror, contributing author, presenter

## **Articles**

*Interiors & Sources Magazine*  
Monthly Healthcare Columnist  
November 2013 – Present

“Creating a Culture of Sustainability in Healthcare”  
Medical Tourism Magazine, January 2012

“Expert Perspectives: What’s New with Healthcare Design Guidelines & Building Codes”  
Greenguard Environmental Institute, December 2011

“Veteran’s Hospitals Utilizing Green Globes for Continual Improvement”  
Healthcare Development Magazine, March 2011

“Senior Living Sustainability Guide®”  
AAHID Newsletter, 2010

“Designing Healthcare”  
Medical Construction and Design, November/December 2007

“Designing Healthcare: A Sustainable Approach”  
Interiors & Sources, July/August 2007

“Are Those Room Finishes and Cleaners Safe?”  
Healthcare Design Magazine, March 2007

“Design for the Times”  
Contemporary Long Term Care Magazine, March 2007

## **Presentations**

Presenter: Jane Rohde, AIA, FIIDA, ACHA, AAHID, LEED AP BC+D, GG CIEB Assessor  
Co-presenters noted below.

## **2015**

ASHE/PDC Summit: International Summit & Exhibition on Healthy Facility Planning, Design, & Construction  
How to Adapt Your Sustainability Expectations When Working in Emerging Markets  
Co-Presenter:  
Michael Sheerin

Environments for Aging  
[Keynote Presentation: The Why?](#)  
Addressing the why portion of senior living and long term care.

Environments for Aging  
Introducing the New FGI Guidelines for Residential Facilities  
Co-Presenters:  
Steve Lindsey  
Robert N. Mayer

ASID Washington Metro Chapter  
New Directions for Resident-Centered Care- Guidelines and International Trends

Clemson University  
Senior Living Trends and Directions

NeoCon  
New Directions for Resident Centered Guidelines

PA Leading Age Conference  
New Guidelines for the Design of Senior Living Environments  
Co-Presenters:  
Steve Lindsey  
Charlie Schlegel

**2014**  
PSHFE Conference  
New Directions for Resident-Centered Care

PDC Summit: International Summit & Exhibition on Healthy Facility Planning, Design & Construction  
Meeting the Challenges of Green Building Rating Systems, Standards and Codes!  
Co-Presenter:  
Michael Sheerin

FGI Guidelines: Maximizing the Benefit of the Functional Program  
Co-Presenters:  
Ken Cates  
Alberto Salvatore  
Deborah Smith  
Brent VanConia

Design Connections  
New Directions for Resident-Centered Care

From Stories to Strategies: Engaging in Design for Memory Care  
Florida: UMBC Management of Aging Services: The Erickson School

**2013**  
IAHSA: International Association of Homes and Services for the Aging  
New Solutions for Senior Housing and Healthcare

Designing in China: Asking the Right Questions  
Co-Presenter:  
David Green

Leading Age Conference:  
Designing Aged Care Environments for a Rapidly Changing Resident

Co-Presenter:  
Jeffery Anderzhon

Person-Centered Care: Overcoming Regulatory Barriers  
Co-Presenters:  
Rob Mayer  
Steve Lindsey

NeoCon  
Creating Better Alzheimer's Environments--Exploring Environmental Design & Things Most Overlooked  
Co-Presenter:  
Elizabeth Brawley

Environments for Aging Conference  
New Directions-- 2014 Guidelines for Residential Care Facilities

Resident-Centered Care in China-- An Amazing Cultural Journey  
Co-Presenter:  
Jerry Smith

Creating Better Alzheimer's Environments-- Exploring Environmental Design & Things Most Overlooked  
Co-Presenter:  
Elizabeth Brawley

**2012**  
Healthcare Design Conference  
New Directions for the 2014 Healthcare Guidelines

Environments for Aging  
Concept to Construction: Designing an International Standard SNF in China  
Co-presenters:  
Mark Spitalnik  
David Green

Creating Aging Friendly Green Communities  
Co-presenter:  
Elizabeth Brawley

NeoCon  
Creating Aging - Friendly Green Communities  
Co-presenter:  
Elizabeth Brawley